

2019 AMERICAN OSTEOPATHIC FOUNDATION

HONORS



Gala

HILTON BALTIMORE INNER HARBOR
Baltimore, Maryland | Friday, October 25, 2019, 6PM

Join the AOF for an evening honoring the osteopathic profession's best and brightest stars, celebrating outstanding academic achievements and clinical excellence.

Don't miss the profession's single largest fundraiser of the year that directly impacts the future of the osteopathic profession.

YOUR SPONSORSHIP DIRECTLY SUPPORTS:

Grants and scholarships to osteopathic medical students and residents—
future leaders with financial needs

Recognition for stellar educators, physicians, and advocates

Research awards contributing to the science and knowledge of osteopathic medicine

Grants for humanitarian trips to poor and medically underserved countries

Diverse public health education and medical services in underserved communities

AOF MISSION

To support programs and services that promote osteopathic medicine
and enhance patient-centered care.



WHY SPONSOR THE AOF HONORS GALA

GAIN MAXIMUM EXPOSURE

In print, social and digital communications—before, during and after the event

SHOWCASE YOUR LEADERSHIP

Establish your organization as an osteopathic educational or healthcare leader, or potential partner

NETWORK WITH YOUR PEERS

Connect with a who's who of the osteopathic profession and the leaders shaping the future of the osteopathic community

ACCESS TO KEY AUDIENCES

700 guests including:

- ✦ Physicians—DOs in private and group practices, educators, administrators
- ✦ Medical students considering residency options and specialties
- ✦ Osteopathic medical colleges and schools
- ✦ Specialty groups

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THE SINGLE LARGEST FUNDRAISER OF THE YEAR FOR THE OSTEOPATHIC PROFESSION, THE AOF HONORS GALA RAISES FUNDS TO SUPPORT

- ✦ Academic scholarships that empower and inspire students
- ✦ Research grants that support innovative discovery
- ✦ Global humanitarian outreach that provides medical services to under-served populations
- ✦ Diverse programs that keep students and physicians engaged in their communities

BY JOINING US AT THE **2019 AOF HONORS GALA**,
YOU WILL DIRECTLY IMPACT THESE WORTHWHILE PROGRAMS,
BROADENING THEIR SCOPE AND REACH NOW AND INTO THE FUTURE.

For nearly 70 years, the American Osteopathic Foundation (AOF) has served the osteopathic profession by operating as its philanthropic heart. The AOF is the only national osteopathic foundation that supports and invests in the whole profession by recognizing all osteopathic physicians based on professional merit.

Contributions to the AOF benefit thousands of osteopathic medical professionals through grants, scholarships, and awards to students, physicians, educators, researchers, and osteopathic programs. Since our inception in 1949, we have been supporting programs and initiatives that align with our mission and help us move toward achieving our vision.

Through our fundraising efforts, the foundation continues to recognize academic excellence and lifetime achievement of osteopathic professionals that ensures the future of the profession.

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2019 SPONSORSHIP OPPORTUNITIES

Platinum Sponsor

\$50,000 Limited to Two

- ◆ Naming rights: “The American Osteopathic Foundation’s 2019 Honors Gala Presented by *Your Name*” on all collateral*
- ◆ Opportunity to “co-address” and welcome guests
- ◆ Opportunity for one Executive to be an Honors Ambassador**
- ◆ Three tables of 10 (30 guests total) located in premier location (see seating diagram for location) with personalized signage
- ◆ Logo included in all Honors Gala promotional email messages*
- ◆ Sponsor included in Honors Gala social media announcements
- ◆ Sponsor highlighted in AOF Newsletter *Human Touch*, with distribution to 67,000
- ◆ Logo with hyperlink on AOF Gala website through March 2020
- ◆ **The American Osteopathic Foundation’s 2019 Honors Gala Presented by *Your Name*** at top of step and repeat banner; logo repeated throughout step and repeat design, in front of which guests will take photos
- ◆ Logo on signage
- ◆ Included in looping PowerPoint presentation during dinner
- ◆ Participate onstage in an award presentation
- ◆ Three full-color pages in Honors Tribute Book
- ◆ Logo on co-branded photo sleeves mailed with event photos to guests post-event
- ◆ Opportunity for sponsor to provide each guest with a pre-approved branded gift
- ◆ Each guest to receive special Honors Gala seals
- ◆ Right of first refusal for 2020

Gold Sponsor

\$25,000 Limited to Six (6)

- ◆ Two tables of 10 (20 guests total) located in premier location (see seating diagram for location) with personalized signage
- ◆ Opportunity for one Executive to be an Honors Ambassador**
- ◆ Logo on Gala invitation*
- ◆ Sponsor included in Honors Gala social media announcements
- ◆ Logo on step and repeat banner, in front of which guests will take photos
- ◆ Logo on signage
- ◆ Included in looping PowerPoint presentation during dinner
- ◆ Logo with hyperlink on AOF Gala website through March 2020
- ◆ Two full-color pages in Honors Tribute Book
- ◆ Each guest to receive special Honors Gala seals

*The following design and print deadlines apply:

Announcement for initial email: June 11, 2019

Webpage: June 11, 2019

Invitation: July 10, 2019

E-announcements: August 30, 2019

Tribute Book: October 1, 2019

**Honors Ambassador

Honors Ambassadors will be publicly recognized during the program and in the visual presentation during dinner

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2019 SPONSORSHIP OPPORTUNITIES

Silver Sponsor

\$10,000 Limited to Twenty (20)

- ◆ One table of 10 (see seating diagram for location) with personalized signage
- ◆ Sponsor included in Honors Gala social media announcement
- ◆ Included in looping PowerPoint presentation during dinner
- ◆ Logo on signage
- ◆ Logo with hyperlink on AOF Gala website through March 2020
- ◆ One full-color page in Honors Tribute Book

Bronze Sponsor

\$5,000 Limited to Twenty (20)

- ◆ One table of 10 (see seating diagram for location) with personalized signage
- ◆ Sponsor included in Honors Gala social media announcement
- ◆ Sponsor listed on AOF Gala website through March 2020
- ◆ One full-color half page in Honors Tribute Book

PREMIER SPONSORSHIP OPPORTUNITIES \$30,000 EACH

COCKTAIL RECEPTION

Limited to One (1)

*Special pre-event cocktail reception where all Gala attendees can enjoy hors d'oeuvres while socializing and having photos taken. Includes the opportunity to **welcome guests during the cocktail reception**, and the opportunity to **create a signature drink**.*

AFTER-PARTY

Limited to One (1)

*After the program concludes, and the entertainment begins, the doors will open for additional guests to enjoy dessert and after-dinner drinks. Includes the opportunity to **welcome guests to the after-party**.*

ENTERTAINMENT

Limited to One (1)

*This sponsor will provide exceptional entertainment for gala and after-party guests to enjoy. Includes the opportunity to **introduce the evening's entertainment**.*

- ◆ Special sponsorship recognized on signage
- ◆ One table of 10 guests at the Honors Gala, located in premier location (see seating diagram for location) with personalized signage
- ◆ Recognition for one Executive to be an Honors Ambassador**
- ◆ Logo on Gala invitation*
- ◆ Two full-color pages in Honors Tribute Book
- ◆ Logo with hyperlink on AOF Gala website through March 2020
- ◆ Logo on step and repeat banner, in front of which guests will take photos
- ◆ Sponsor included in social media announcements
- ◆ Sponsor highlighted in AOF Newsletter *Human-Touch*, with distribution of 67,000
- ◆ Included in looping PowerPoint presentation during dinner
- ◆ Logo in one Honors Gala promotional email message
- ◆ Logo on co-branded photo sleeves mailed with event photos to guests post-event
- ◆ Each guest to receive special Honors Gala seals
- ◆ Right of first refusal for 2020

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SPONSORSHIP COMMITMENT AND PAYMENT FORM

Please select the sponsorship opportunity from below

SPONSORSHIP OPPORTUNITIES

- | | |
|-----------------------------------|----------|
| <input type="checkbox"/> Platinum | \$50,000 |
| <input type="checkbox"/> Gold | \$25,000 |
| <input type="checkbox"/> Silver | \$10,000 |
| <input type="checkbox"/> Bronze | \$5,000 |

PREMIER SPONSORSHIP

- | | |
|---|----------|
| <input type="checkbox"/> Cocktail Reception | \$30,000 |
| <input type="checkbox"/> After-Party | \$30,000 |
| <input type="checkbox"/> Entertainment | \$30,000 |

SO THAT OUR SPONSORS WILL RECEIVE MAXIMUM EXPOSURE, THERE ARE A LIMITED NUMBER OF SPONSORSHIP OPPORTUNITIES AVAILABLE AT EACH LEVEL. IF THE LEVEL CHOSEN IS UNAVAILABLE, YOU WILL BE IMMEDIATELY CONTACTED.

Contact Name:	Title:	
Company or Institution Name:		
Address:		
City:	State:	Zip:
Contact Email:	Contact Phone:	

I WILL PAY BY:

- Check Credit Card Online @ AOF.org/honors

FOR CREDIT CARD PAYMENT

Cardholder Name:		
Address (if different from above):		
City:	State:	Zip:
Card Number:	Exp. Date:	CVV:
Signature:		

Form may be scanned and emailed to Honors@AOF.org

Make checks payable to and mail to:

The American Osteopathic Foundation
142 East Ontario Street, Suite 1450
Chicago, IL 60611
Phone: (312) 202-8234

Note: Contributions are tax-deductible to the extent allowed by law. Sponsorships must be paid in full prior to the gala. For questions, please email us at honors@aof.org.

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